

DEKORERA

Collection October 2020





Inspired by past masters

As the holidays approach and the nights lengthen, we're reminded of the dark, brooding portraits and still-lives that typify the art of 17th century Dutch master painters like Rembrandt, Vermeer and Hals, full of swirling, golden light, playful domestic scenes, and shadowy corners.

It's these images that inspired our team of designers to develop DEKORERA – a collection of home furnishing accessories and textiles which combine the rich colours and style of these artists' work with traditional Scandinavian craftsmanship to create products which add an easy and inviting winter flair to your home.



A candle or two is a charming way to add a little much-needed light to our homes as the nights draw in. So DEKORERA's candle holder isn't just a striking design accessory – it serves a purpose, too.

A whole new look without a whole new outlay – that’s the dream, right? Throw this cover over your existing STRANDMON armchair, add a cushion (and rug, if you’re feeling fancy) for fresh, winter-ready style at a fraction of the price.



PH174122.JPG **New DEKORERA rug, flatwoven 149,-** Striped 604.694.81 **New DEKORERA cushion cover 7,99/each** Dotted/wine red 404.722.34 **New DEKORERA cushion cover 7,99** Flower patterned/wine red 304.722.63 **New STRANDMON cover for armchair 39,99** 404.722.72 **New DEKORERA card game, 32 pairs 6,99** 904.723.35



PH174124.JPG **New DEKORERA cushion cover 7,99/each** Diamond pattern/multicolour 004.722.69 **New DEKORERA throw 29,99/each** Anthracite 904.723.16
New DEKORERA throw 24,99/each Diamond pattern/multicolour 204.723.29

A splash of brightness makes all the difference! We added these textiles to the DEKORERA collection in order to compliment the range's darker shades with contrasting-coloured blankets and cushions in a distinctive diamond pattern. They're perfect as a point of interest in a shady living room – and to cuddle up with.



PH174125.JPG **New DEKORERA tray 6,99** Ø43cm. 904.724.44
New DEKORERA tray 3,- L28×W20cm. 204.724.47

Can you guess what it is yet? These trays reference a couple of famous paintings by Vermeer and Da Vinci that you're probably familiar with – and are a little cheaper than the originals if you're looking for a nice new wall hanging. Better at carrying coffee, too.



The rounded, gentle forms of these bowls, jugs and vases reflect traditional Northern European crafts and techniques. They wouldn't look out of place on the Christmas table of a rural village family many years ago - nor on yours today.

Image overview

Here's all the images created for the launch of the DEKORERA collection, as well as the formats and dimensions you'll find them in. Feel free to grab whatever you like!



PH174038.JPG



PH174039.JPG



PH174037.JPG



PH174178.JPG



PH174122.JPG



PH174124.JPG



PH174125.JPG



PH174121.JPG

Product overview

Here's the full list of products that make up the DEKORERA collection.



PE774988.jpg

DEKORERA cushion cover 5,99
100% cotton. Designer: Maria Vinka.
L50×W50cm. Dark green/flowers and leaves 604.722.66



PE774990.jpg

DEKORERA cushion cover 7,99
100% cotton. Designer: Maria Vinka.
L50×W50cm. Diamond pattern/
multicolour 004.722.69



PE774991.jpg

DEKORERA cushion cover 7,99
100% cotton. Designer:
Hanna Dalrot. L50×W50cm.
Dotted/wine red 404.722.34



PE774992.jpg

DEKORERA cushion cover 7,99
100% cotton. Designer:
Hanna Dalrot. L50×W50cm.
Flower patterned/wine red
304.722.63



PE774996.jpg

DEKORERA rug flatwoven 59,99
100% cotton. Designer: Maria Vinka.
W160×L220cm. Flower patterned
504.722.19



PE774994.jpg

DEKORERA throw 24,99
100% cotton. Designer: Maria Vinka.
W120×L160cm. Diamond pattern/
multicolour 204.723.29



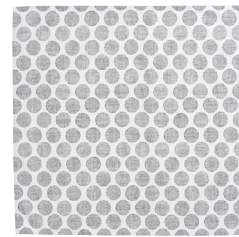
PE774993.jpg

DEKORERA throw 29,99
100% wool. Designer: Maria Vinka.
W130×L160cm. Anthracite 904.723.16



PE774995.jpg

DEKORERA rug, flatwoven 149,-
100% wool. Designer: Maria Vinka.
W170×L240cm. Striped 604.694.81



PE790216.jpg

DEKORERA tea towel 3,-
100% cotton. Designer:
Hanna Dalrot. W60×L60cm.
Dotted natural/grey 304.722.77



PE790211.jpg

DEKORERA paper napkin 2,-/30 pack. Paper. Designer:
Hanna Dalrot. L38×W38cm. Beige
404.724.51



PE790183.jpg

DEKORERA bowl 7,99 Stoneware.
Designer: Hanna Dalrot. Ø21, H8cm.
904.823.82



PE790183.jpg

DEKORERA bowl 19,99 Stoneware.
Designer: Hanna Dalrot. Ø32, H11cm.
704.724.83



PE790210.jpg

DEKORERA jug 14,99 Stoneware.
Designer: Hanna Dalrot. H21cm. 2.0l.
104.724.76



PE790220.jpg

DEKORERA vase 14,99 Stoneware.
Designer: Hanna Dalrot. Ø15, H24cm.
804.724.73



PE790222.jpg

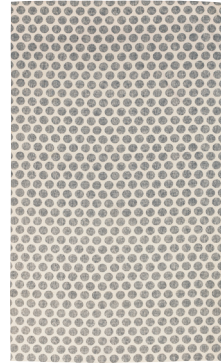
DEKORERA tray 3,- High-pressure
melamine laminate. Designer:
Maria Vinka. L28×W20cm. 204.724.47



PE792046.jpg

DEKORERA tray 6,99 High-pressure
melamine laminate. Designer:
Maria Vinka. Ø43cm. 904.724.44

Product overview



PE790214.jpg

DEKORERA tablecloth 14,99
100% cotton. Designer:
Hanna Dalrot. W145xL240cm.
Dotted natural/grey 604.723.13



PE790203.jpg

DEKORERA candlestick 9,99
Powder coated aluminium.
Designer: Hanna Dalrot. H24cm.
Dark grey 004.724.67



PE790207.jpg

DEKORERA candlestick 14,99
Powder coated aluminium. Designer:
Hanna Dalrot. H36cm. Dark grey
804.724.68



PE790218.jpg

DEKORERA tealight holder 2,-
Powder coated steel. Designer:
Maria Vinka. Ø12, H10cm. Dark grey
704.724.59



PE790184.jpg

DEKORERA box with lid 3,99 Paper.
Designer: Maria Vinka. W28xD14,
H8cm. Diamond pattern black/white
604.823.88



PE790185.jpg

DEKORERA box with lid, set of 2
5,99 Paper. Designer: Maria Vinka.
Diamond pattern/multicolour
604.723.32



PE790186.jpg

DEKORERA box with lid, set of 3
6,99 Paper. Designer: Hanna Dalrot.
Dotted/brown 004.724.05



PE790213.jpg

DEKORERA puzzle 7,99 Paperboard.
Designer: Maria Vinka. W50xL70cm.
504.724.41



PE790212.jpg

DEKORERA playing cards
4,99/2 pack. Paper. Designer:
Maria Vinka. W10xL13cm. Diamond
pattern 404.724.08



PE790208.jpg

DEKORERA card game, 32 pairs
6,99 Paperboard. Designer:
Hanna Dalrot. L10xW7, H6cm.
Dotted/brown 904.723.35

